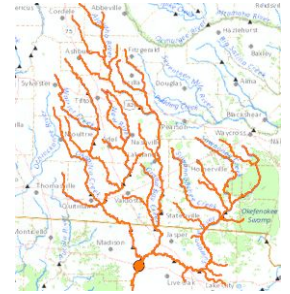


**WWALS Watershed Coalition, Inc.**  
the WATERKEEPER® Alliance Affiliate for the upper  
Suwannee, Withlacoochee, and Alapaha Rivers  
a 501(c)(3) nonprofit charity  
PO Box 88, Hahira, GA 31632  
850-290-2350  
wwalswatershed@gmail.com  
www.wwals.net



October 17, 2016

To: Bart Mihailovich, Affiliate Coordinator, Waterkeeper Alliance

Re: Suwannee Riverkeeper

Bart,

In response to your mention that Waterkeeper would like all new members to use "Waterkeeper" in their name, I write (Saturday) to you from the Suwannee River Roots Festival in Spirit of the Suwannee Music Park on the historic Suwannee River.

A large sign there quotes the Florida state song, the reason the Suwannee River is known far and wide:

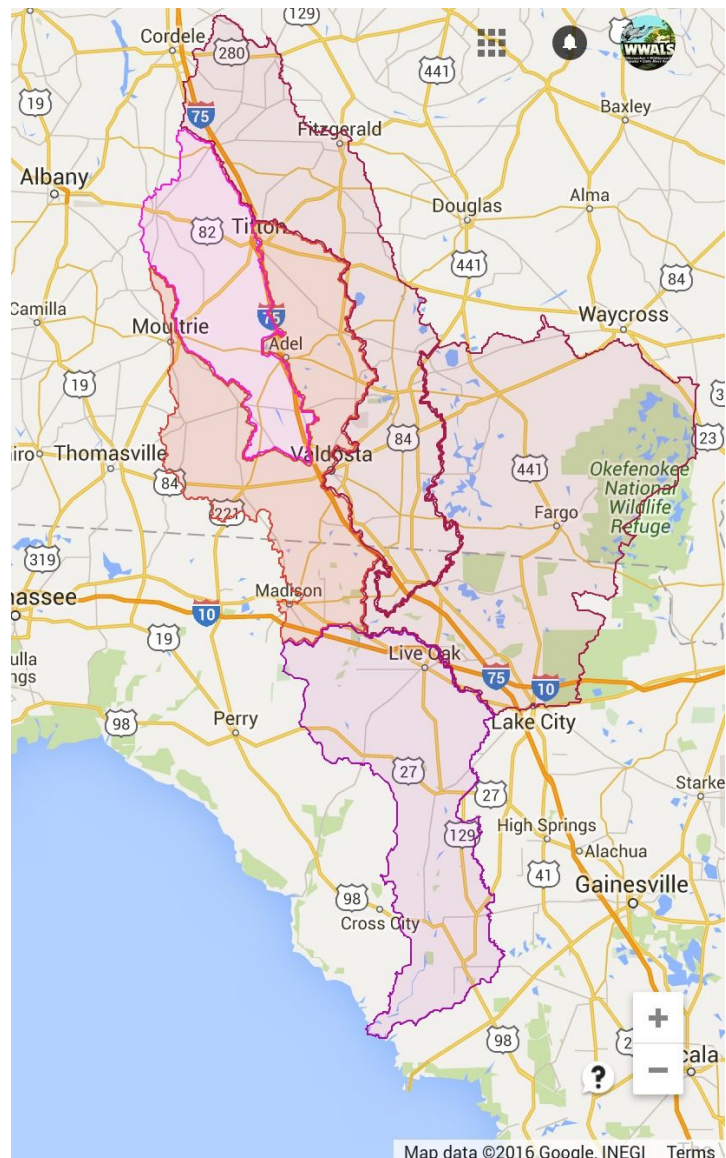
*"Way Down Upon the Swanee River...."*

It doesn't say:

*"Way Down Upon the Swanee Waterkeeper...."*

At the WWALS table at the Festival we have the Waterkeeper Alliance logo prominently displayed, and I'm wearing a Waterkeeper Alliance shirt. Nobody knows what that is. It doesn't help when we say "we're the Waterkeeper Alliance Affiliate for the upper Suwannee River".

When we say "we're like a Riverkeeper" everybody smiles and nods and mentions another Riverkeeper they know.



This phenomenon is not limited to this one event: it happens every day online and on the telephone.

All the Waterkeeper Alliance members near us are called Riverkeepers: Flint Riverkeeper, Altamaha Riverkeeper, and Satilla Riverkeeper in Georgia; St Johns Riverkeeper, Matanzas Riverkeeper, Indian Riverkeeper, and Apalachicola Riverkeeper in Florida, and of course the new St Marys Riverkeeper, the only one other than WWALS that crosses the Georgia-Florida state line.

The Riverkeeper name is the greatest single reason WWALS is making this member application.

You mention that name Riverkeeper is grandfathered in for those that already have it. This should be the case for WWALS, since WWALS became an Affiliate before St Marys Riverkeeper applied to join Waterkeeper Alliance.

For all these reasons, the name WWALS is applying for is Suwannee Riverkeeper.

Thanks,

[/s]

John S. Quarterman, President

Attachment: WWALS Member application for Suwannee Riverkeeper

WWALS Watershed Coalition advocates for conservation and stewardship  
of the Withlacoochee, Willacoochee, Alapaha, Little, and Upper Suwannee River watersheds  
in south Georgia and north Florida  
through education, awareness, environmental monitoring, and citizen activities

