

Setting the Stage

A complex conversation deserves complete information

The debate over data centers is getting louder, but the facts aren't keeping pace.

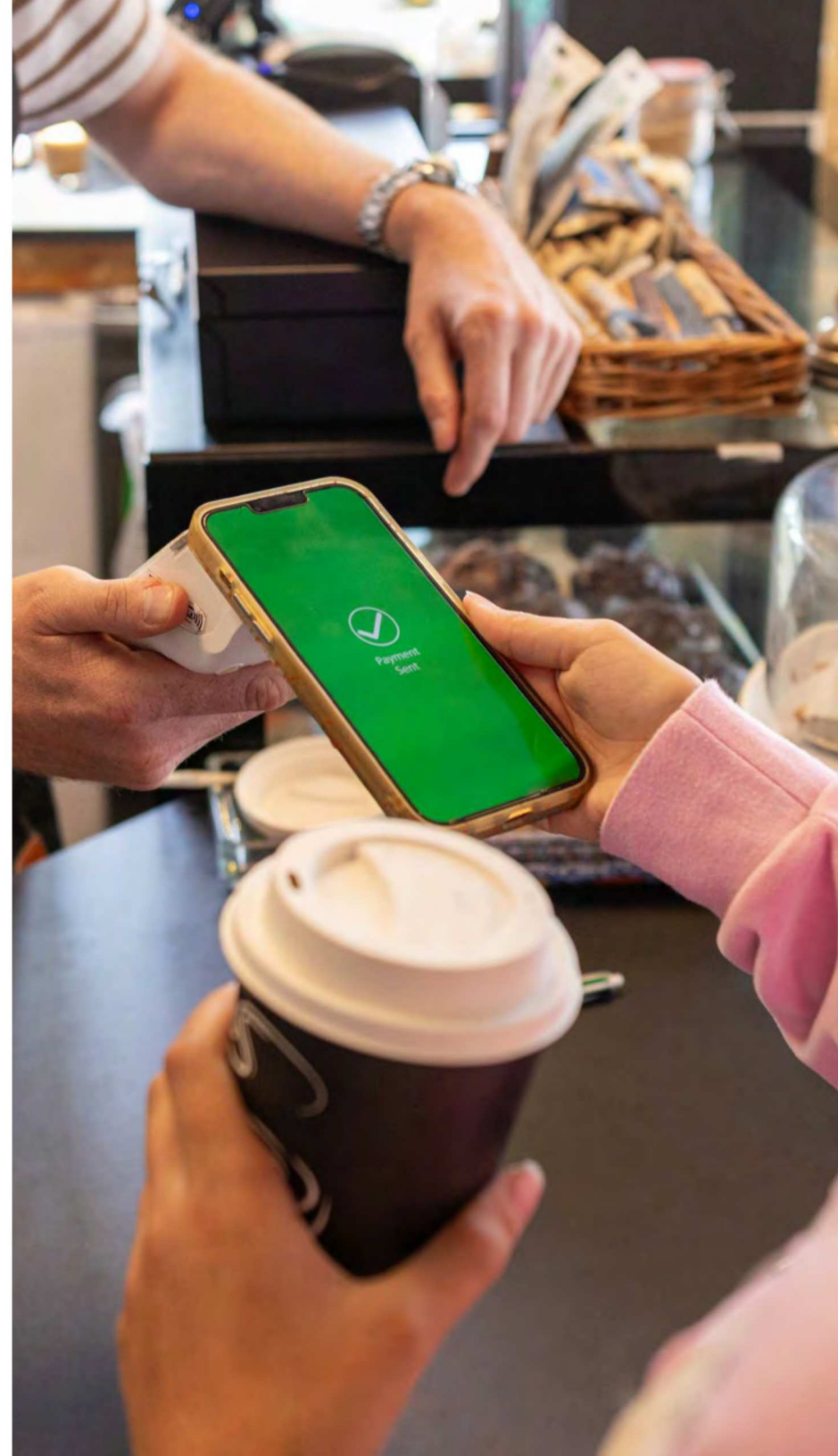
Most people have never thought about data centers. Yet, they've thought about their email, their bank accounts, their Netflix queue, the 911 call that saved a neighbor's life, and whether their paycheck clears on time. Every transaction, every text, every emergency call, even the basic infrastructure that we take for granted in our daily lives, and all of it runs through a data center.

Hardly a week passes without a new round of headlines: communities pushing back on zoning approvals, politicians making data centers a campaign issue, and local news stories warning about power grids and water supplies. In many cases, these concerns are spreading faster than the facts behind them.

Here's the reality: Yes, data centers use energy and resources. So does every hospital, office building, and shopping center. The difference is that data centers are the backbone of our modern digital lives — and all of us are demanding more every day.

The goal here isn't to score points or assign blame. The overall landscape is changing faster than anyone anticipated, and the questions communities are asking deserve more than talking points. This is a complex moment for everyone involved, including utilities, regulators, legislators, operators, and the neighborhoods where this infrastructure lives.

We want to put honest, accurate information on the table and work through it together.



Data Centers Enable Your Life. You Just Don't Think About Them.

That's kind of the point. It's also part of why the conversation gets so complicated.

It's worth taking a closer look at what's actually running in the background of your day, and how much we all depend on critical infrastructure most people never think about.