

Table A-30: The economic contribution of the data center industry in Missouri, 2023-2024

Metric	Type of contribution	2023	2024	Growth
Employment (jobs)	Direct contribution	23,080	22,660	-2%
	Indirect and induced without the spillover effect ^a	53,890	62,600	16%
	Operational	38,590	38,650	0%
	Capital spending	15,300	23,950	57%
	Total contribution without the spillover effect ^a	76,970	85,260	11%
	Cross-state spillover	20,550	23,540	15%
	Total contribution with the spillover effect ^a	97,520	108,800	12%
Labor income (\$millions)	Direct contribution	\$3,410	\$3,455	1%
	Indirect and induced without the spillover effect ^a	\$3,417	\$4,163	22%
	Operational	\$2,253	\$2,312	3%
	Capital spending	\$1,164	\$1,852	59%
	Total contribution without the spillover effect ^a	\$6,827	\$7,618	12%
	Cross-state spillover	\$1,309	\$1,573	20%
	Total contribution with the spillover effect ^a	\$8,136	\$9,191	13%
GDP (\$millions)	Direct contribution	\$6,318	\$6,373	1%
	Indirect and induced without the spillover effect ^a	\$5,798	\$6,965	20%
	Operational	\$4,005	\$4,122	3%
	Capital spending	\$1,793	\$2,844	59%
	Total contribution without the spillover effect ^a	\$12,116	\$13,338	10%
	Cross-state spillover	\$2,271	\$2,731	20%
	Total contribution with the spillover effect ^a	\$14,386	\$16,069	12%
Tax payments ^b (\$millions)	State, without cross-state spillover effect ^a	\$536	\$567	6%
	Local, without cross-state spillover effect ^a	\$462	\$489	6%
	State and local, without cross-state spillover effect ^a	\$999	\$1,057	6%
	State, with cross-state spillover effect ^a	\$636	\$724	14%
	Local, with cross-state spillover effect ^a	\$549	\$625	14%
	State and local, with cross-state spillover effect ^a	\$1,185	\$1,349	14%

Source: PwC calculations using the IMPLAN modeling system and public data. Details may not sum to totals due to rounding.

^a The spillover effect refers to the indirect and induced effects in a state attributable to the industry's direct activity in all other states.

^b Tax contribution includes all state and local taxes directly or indirectly resulting from the industry's U.S. construction and operations (including direct, indirect, and induced economic effects) benefiting the state.

1. The industry's total annual employment contribution in Missouri (without the cross-state spillover effect) increased by 11 percent from 76,970 jobs in 2023 to 85,260 jobs in 2024. Including the cross-state spillover effect, the industry's total annual employment contribution in Missouri was 97,520 jobs and 108,800 jobs in 2023 and 2024, respectively.
2. The industry's total annual labor income contribution in Missouri (without the cross-state spillover effect) increased by 12 percent from \$6.8 billion in 2023 to \$7.6 billion in 2024. Including the cross-state spillover effect, the industry's total annual labor income contribution in Missouri was \$8.1 billion and \$9.2 billion in 2023 and 2024, respectively.
3. The industry's total annual GDP contribution in Missouri (without the cross-state spillover effect) increased by 10 percent from \$12.1 billion in 2023 to \$13.3 billion in 2024. Including the cross-state spillover effect, the industry's total annual GDP contribution in Missouri was \$14.4 billion and \$16.1 billion in 2023 and 2024, respectively.
4. The industry's total state and local tax contribution in Missouri (without the cross-state spillover effect) of \$1.1 billion in 2024 would have been sufficient to fund over one-fourth of the state's construction, maintenance, and operation of highways, streets, and related structures, including toll highways, bridges, tunnels, ferries, street lighting and snow and ice removal, based on the latest available government spending data (2023).