

Table A-21: The economic contribution of the data center industry in Kansas, 2023-2024

Metric	Type of contribution	2023	2024	Growth
Employment (jobs)	Direct contribution	6,100	6,190	1%
	Indirect and induced without the spillover effect ^a	14,140	18,840	33%
	Operational	7,400	7,960	8%
	Capital spending	6,740	10,880	61%
	Total contribution without the spillover effect ^a	20,240	25,030	24%
	Cross-state spillover	10,830	12,440	15%
	Total contribution with the spillover effect ^a	31,070	37,470	21%
Labor income (\$millions)	Direct contribution	\$657	\$727	11%
	Indirect and induced without the spillover effect ^a	\$961	\$1,339	39%
	Operational	\$434	\$483	11%
	Capital spending	\$527	\$856	63%
	Total contribution without the spillover effect ^a	\$1,618	\$2,067	28%
	Cross-state spillover	\$623	\$743	19%
	Total contribution with the spillover effect ^a	\$2,240	\$2,810	25%
GDP (\$millions)	Direct contribution	\$1,083	\$1,211	12%
	Indirect and induced without the spillover effect ^a	\$1,518	\$2,109	39%
	Operational	\$713	\$794	11%
	Capital spending	\$805	\$1,315	63%
	Total contribution without the spillover effect ^a	\$2,601	\$3,320	28%
	Cross-state spillover	\$1,208	\$1,470	22%
	Total contribution with the spillover effect ^a	\$3,810	\$4,790	26%
Tax payments ^b (\$millions)	State, without cross-state spillover effect ^a	\$155	\$192	24%
	Local, without cross-state spillover effect ^a	\$78	\$97	24%
	State and local, without cross-state spillover effect ^a	\$233	\$289	24%
	State, with cross-state spillover effect ^a	\$231	\$295	28%
	Local, with cross-state spillover effect ^a	\$116	\$148	28%
	State and local, with cross-state spillover effect ^a	\$347	\$443	28%

Source: PwC calculations using the IMPLAN modeling system and public data. Details may not sum to totals due to rounding.

^a The spillover effect refers to the indirect and induced effects in a state attributable to the industry's direct activity in all other states.

^b Tax contribution includes all state and local taxes directly or indirectly resulting from the industry's U.S. construction and operations (including direct, indirect, and induced economic effects) benefiting the state.

1. The industry's total annual employment contribution in Kansas (without the cross-state spillover effect) increased by 24 percent from 20,240 jobs in 2023 to 25,030 jobs in 2024. Including the cross-state spillover effect, the industry's total annual employment contribution in Kansas was 31,070 jobs and 37,470 jobs in 2023 and 2024, respectively.
2. The industry's total annual labor income contribution in Kansas (without the cross-state spillover effect) increased by 28 percent from \$1.6 billion in 2023 to \$2.1 billion in 2024. Including the cross-state spillover effect, the industry's total annual labor income contribution in Kansas was \$2.2 billion and \$2.8 billion in 2023 and 2024, respectively.
3. The industry's total annual GDP contribution in Kansas (without the cross-state spillover effect) increased by 28 percent from \$2.6 billion in 2023 to \$3.3 billion in 2024. Including the cross-state spillover effect, the industry's total annual GDP contribution in Kansas was \$3.8 billion and \$4.8 billion in 2023 and 2024, respectively.
4. The industry's total state and local tax contribution in Kansas (without the cross-state spillover effects) of \$289 million in 2024 would have been sufficient to fund all of the state's provision and support of public library facilities and services and construction, maintenance, operation, and support of airport facilities, based on the latest available government spending data (2023).