

- A public education program:
 - Social media outreach and various conservation materials are available on SJCUD's website.
 - SJCUD attends and is active in the Northeast Florida Builders Association water conservation meetings.
 - SJCUD has staff members such as a Reclaimed Water Coordinator and Customer Specialist who provide personal conservation consultation to new and relocating customers within the service area.
 - SJCUD participates in public events, school presentations, and demonstration projects.
 - SJCUD provides customers with an Annual Report that emphasizes conservation and summarizes water use within the service area for the past year.
- An outdoor water use reduction program which includes the following activities and St. Johns County ordinances:
 - No-cost landscape irrigation audits available to all residential and commercial customers targeted towards the highest quartile of residential and commercial customers in accordance with Rule 62-42.300(6), F.A.C.
 - Requirements for all new developments to install reuse piping if located within the Mandatory Reclaimed Water Service Area, even if reclaimed water is not yet available.
 - Requirement of alternative water supply source for all new development irrigation.
 - Requirements for Florida-Friendly Landscaping that utilizes plants adaptable to local conditions.
 - Irrigation of residential landscape requires minimizing high volume irrigated landscape area.
 - Requirements for water conserving irrigation system designs and operational practices.
 - Installation of soil moisture sensors and weather-based controllers with rainfall shutoff devices on all irrigation systems.