

Extreme Water Shortage Update



- Current water conservation education efforts include:
 - Billboards
 - Ads on WUFT radio
 - Paid social media
 - Press releases
 - Direct communication with irrigation professionals, HOAs, and real estate agents
 - Oaks mall advertisements?

Alachua County, Florida

Extreme Water Shortage

Applies to private wells and public and private utilities

Irrigation allowed once a week, leaving systems off is best!
Odd # homes: Sat
Even # homes: Sun
Commercial: Tue

HOAs cannot require replanting or extra watering for appearance.

No washing of streets, driveways, or sidewalks.

Pressure washing for aesthetic reasons is not permitted.