## 2020 Sponsor Opportunities

## EIGHTH Annual BIG Little River Paddle Race



Eighth Annual BIG Little River Paddle Race



Saturday, April 25, 2020

## Levels of sponsorship

Dollar figures are for combined value of cash, objects, merchandise, or services:

| Sponsor<br>Level        | Exclusivity,<br>Ad Space  | Table, Banner                       | Speaking<br>Time | Tickets                                  |
|-------------------------|---|-------------------------------------|------------------|--|
| Bald eagle<br>(\$1,000) | Name on event<br>baseball caps,<br>mention in<br>event<br>advertising | Banner at start and at awards table | 5 minutes        | 2 free entries<br>(includes boat rental) |
|                         |   |                                     |                  |  |
| River otter<br>(\$500)  | mention in<br>event<br>advertising                                    | yard sign at start and finish       | 3 minutes        | 1 free entry (includes boat rental)      |
|                         |   |                                     |                  |  |
| Bass<br>(\$100)         |   | Yard sign at start and finish       | None             | 1 free entry (boat<br>NOT included)      |

• WWALS is a 501(c)(3), so sponsor donations are tax deductible.