reloop

Ensuring an equitable transition is critically important and will require localized planning and further research.

Reloop is committed to designing new research, data, and analysis to meet state's needs and translate it into timely, accessible, and compelling forms for their easy use. We aim to offer evidence-based support for regional and state-specific policy advocacy as stakeholders draft bills, push for passage, and work on implementation and transition in 2022 and beyond.

In recent years, a huge variety of publications have covered the so-called "material shortage" for beverage production, including for all three primary beverage material types: aluminum, plastic, and now glass.

This contrasts with the reality on the ground of:



Huge amounts of **glass** being illegally dumped and landfilled

A global **plastics** leakage crisis along our coasts and in our waterways, now significantly impacting human and embryo development (recent research confirms that plastic can cross the blood/brain barrier)





More than half of all **aluminum** being sent to final disposal, despite its high market value and ease in handling and sorting aluminum at MRFs³⁹