## reloop





76% to 93%
INCREASE IN RECYCLING RATE FOR BEVERAGE CONTAINERS



870
RESIDENTS PER
REDEMPTION POINT



1/6M
ADDITIONAL BEVERAGE
CONTAINERS RECYCLED



1,805
GHG EQUIVALENT
CARS OFF THE ROAD



UP TO
34%
LITTER REDUCED
OVERALL





\$41M GVA (ADDITIONAL ECONOMIC ACTIVITY GENERATED)



43
ADDED JOBS
(NET)



\$6M - \$15M

REVENUE AVAILABLE TO

STATE FOR REINVESTMENT



2.9 cents
SYSTEM COST - PER CONTAINER





96%
RETURN-TO-RETAIL
REDEMPTION



\$2.6M
ALLOCATED TO STATE
AGENCY FOR
OVERSIGHT

## MODERNIZED DRS IMPACT ON MUNICIPAL BUDGETS

