reloop





65% to 92%
INCREASE IN RECYCLING RATE FOR BEVERAGE CONTAINERS



1,297
RESIDENTS PER
REDEMPTION POINT



1.2BN

ADDITIONAL BEVERAGE CONTAINERS RECYCLED



15,400
GHG EQUIVALENT CARS OFF THE ROAD



UP TO
34%
LITTER REDUCED
OVERALL





\$95M GVA (ADDITIONAL ECONOMIC ACTIVITY GENERATED)



ADDED JOBS (NET)



\$31M - \$64M

REVENUE AVAILABLE TO

STATE FOR REINVESTMENT



1 cent SYSTEM COST - PER CONTAINER





99%
RETURN-TO-RETAIL
REDEMPTION



\$5.1M

ALLOCATED TO STATE

AGENCY FOR

OVERSIGHT