### **COMFORT & IMAGE**

### First impression/overall attractiveness

Is the park attractive at first glance?

### Feeling of safety

Does the park feel safe at the time of the visit?

## Cleanliness/overall quality of maintenance (Exterior/ Interior)

Is the park clean and free of litter?

## Comfort of places to sit

Are there comfortable places to sit?

#### Protection from bad weather.

Is there shelter in case of bad weather?

# Evidence of management/ stewardship (Exterior/Interior)

Is there visual evidence of site management?

## Ability to easily supervise and manage the park or facility (interior)

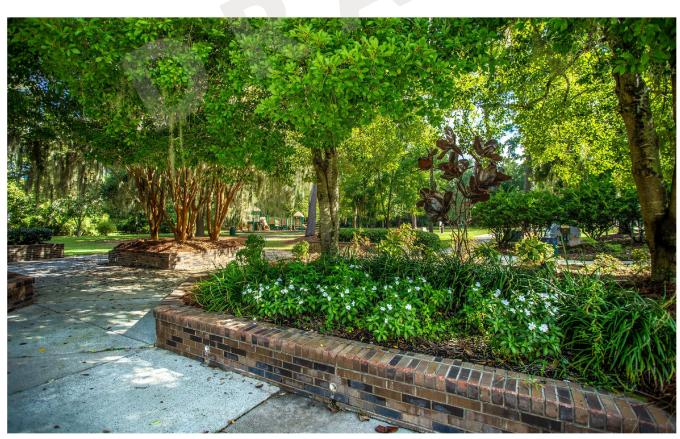
Is it easy to supervise the park and its facilities?

## Condition and effectiveness of any equipment or operation systems

Is the equipment and/or operating system in good condition?

### **Branding**

Is there a consistent branding theme throughout the park that allows users to quickly know that they are in a City park?



Drexel Park Source: http://vlpra.com/198/Drexel-Park