

VALDOSTA-LOWNDES COUNTY
Conference Center
& Tourism Authority

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12.17.19

c/o Taylor Brown
Board of Trustees & Staff of Georgia Outdoor Stewardship Program
Georgia Department of Natural Resources
Ste. 1370 East Tower
1 Martin Luther King Jr. Dr. SE
Atlanta GA 30334

Dear Ms. Brown and Trustees,

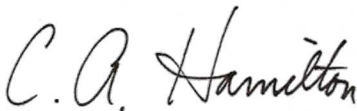
Please accept this letter as an endorsement of the WWALS Watershed Coalition's pre-application for grant assistance regarding the Troupville River Camp project.

The VLCCCTA believes that improvements in the destination's tourism-related offerings will build the travel and tourism industry's economic impact. The Troupville River Camp would not only enhance the destination's appeal to the outdoors market but it would also garner more attention for Valdosta, Lowndes County and South Georgia that could lead to even greater development in the future.

The increase in travel and tourism business would have a positive impact on the economy here and, likewise, the quality of life.

Thank you for your consideration and please don't hesitate to reach out if you have questions or need additional information of any kind.

Sincerely,



Chris Hamilton
President & CEO
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